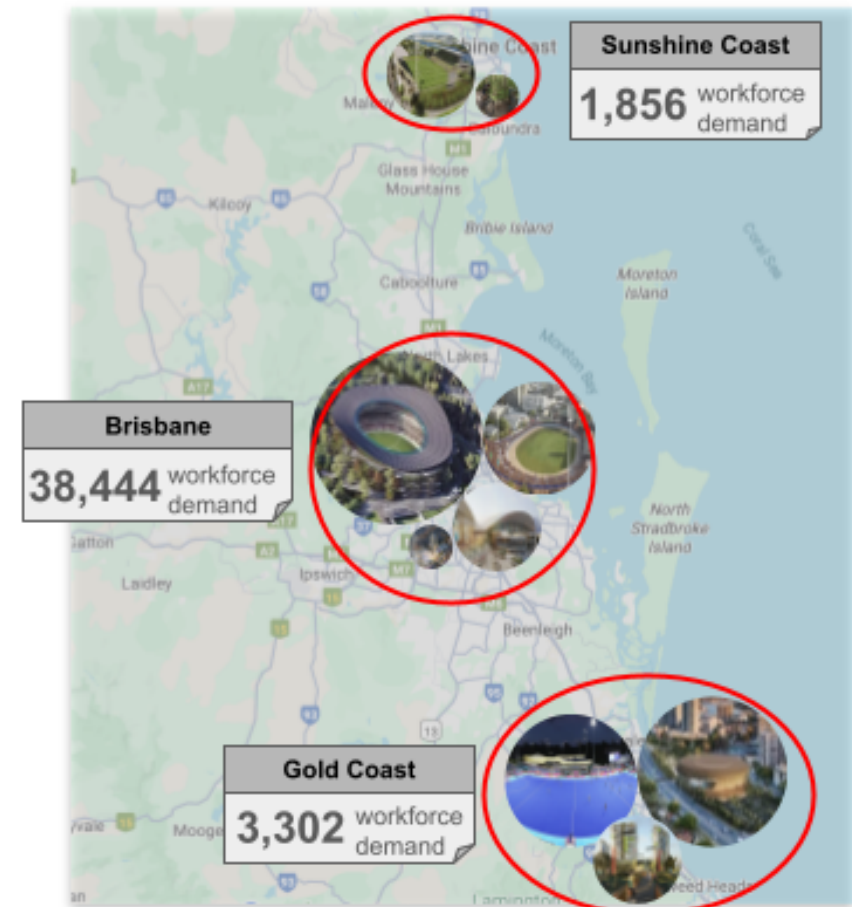# Brisbane 2032 Olympics Workforce Demand Analysis

- This analysis estimates the workforce needed for the new-builds and upgrades of **20 venues for 2032 Brisbane Olympic** by applying historical financial benchmarks to the labor share of each project budget.

- Global experience (Australia, the UK, and the US) indicates labor costs typically represent 30–50% of total project budgets. In the absence of further data, I assume 35% for new-builds and 30% for upgrades. Applying these rates estimates a **workforce demand** for 20 venues for 2032 Brisbane Olympic overall is **43,602**.

- Considering Queensland's construction industry is already facing a critical shortfall of workers, the labour demands of the 2032 Olympic venues will only exacerbate this gap. To mitigate these pressures, I recommend a multi-pronged strategy:
  - ❖ fast-tracking vocational training
  - ❖ simplifying skilled migration
  - ❖ mandating productivity-boosting technologies
  - ❖ strengthening industry coordination.

Sunshine Coast
1,856 workforce demand

Brisbane
38,444 workforce demand

Gold Coast
3,302 workforce demand

Total workforce demand: **43,602**